



ALICE S. MARRIOTT SCHOLARSHIP FUND

APPLICATION FACT SHEET



• HOTEL/HOSPITALITY MAJORS ONLY •



Marriott International partners with the Alpha Kappa Alpha Educational Advancement Foundation, Inc.[®], to provide annual scholarships for students from historically underrepresented communities who aspire to careers in hospitality, tourism, and related industries. The scholarship supports emerging leaders who demonstrate academic promise, a commitment to service, and an interest in shaping a more inclusive global hospitality workforce.

The scholarship is named in honor of **Alice S. Marriott**, whose life reflected a deep commitment to service, leadership, and civic engagement. Alongside her role in building one of the world's most recognized hospitality brands, Mrs. Marriott dedicated her time and talents to philanthropic, cultural, and community-focused organizations. Her legacy of volunteerism and servant leadership continues to be recognized through the Alice S. Marriott Award for Community Service, presented annually within Marriott International.

Established to honor the enduring values of Marriott's co-founder, the Alice S. Marriott Scholarship Fund reflects a shared belief in education as a pathway to opportunity and leadership. Through this partnership, Marriott International and the Educational Advancement Foundation invest in students who will carry forward Mrs. Marriott's spirit of service while contributing to the future of the hospitality industry.

Eligibility Criteria

- Must be an undergraduate student at a degree-granting institution.
- Have a minimum GPA of 3.0 (at least a B average).
- Major in **Hospitality Management or Hotel/Motel Management**, following curriculum at a degree-granting institution

Deadline

- **MAY 1, 2026**
- Applications must be **electronically submitted** by 11:59 p.m. CST
- Awardees will be notified by **June 2026**.

Applicant Instructions

Applicants must complete the online application, and submit additional supporting documents including:

- **Personal Goal Statement** (in relation to the hospitality field)
- Resume
- Two (2) Current Letters of Recommendation
- **Official Transcript(s)** from all colleges attended with cumulative GPA listed (scan and attach).

Applications must be completed using a desktop or laptop computer. Mobile devices are not supported.

TO GET STARTED:

Applications may be found at www.akaeaf.org/scholarship/alice-s-mariott-scholarship/
OR by using the search feature on our website.

FOR MORE INFORMATION –

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VISIT OUR WEBSITE: www.akaeaf.org