Marriott International has partnered with Alpha Kappa Alpha Educational Advancement Foundation, Inc. to grant scholarships for 2012 to 2020. The scholarships will be offered to students from traditionally underrepresented groups who are interested in careers in hospitality.

Alice S. Marriott married J. Willard Marriott in 1927. In addition to her corporate and family responsibilities Alice devoted time to a number of civic, charitable and cultural institution, and causes. She held several high-ranking roles in the Republican Party, including treasurer of the national conventions. Alice was also a trustee of the John F. Kennedy Center for Performing Arts, and served two ten-year terms on its board and its executive and finance committees. Her personal philosophy of volunteerism is remembered in the Alice S. Marriott Award for Community Service, an honor bestowed annually on a Marriott business unit that exemplifies the volunteer spirit. The Alice S. Marriott scholarship fund was created to honor the memory of Marriott’s co-founder and mother of Chairman and CEO Bill Marriott.

Criteria Specifications:

* Must be an undergraduate student at a degree institution

* Must have a minimum 3.0 GPA

* Major in Hospitality Management or Hotel/Motel Management Curriculum at a degree granting institution